



Susan Young



# Susan Young - Apprenticeship Creative Digital Design journey

My journey to explore and learn more about digital design began on Thursday 19th January 2023.



Core Digital Design skills

# Core Digital Design skills



“ There are three responses to a piece of design – yes, no and WOW!

Wow is the one to aim for.

Milton Glaser



## Adobe Creative Cloud software

Although I had access, I'd overlooked Adobe software as on initial investigation, the software appeared complex and time consuming to learn.

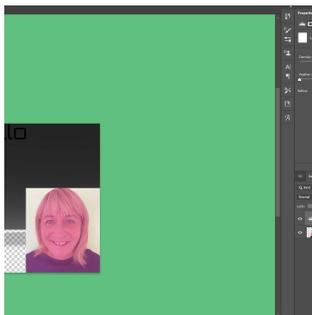
I am enjoying the "demo and do" sessions, which provide the opportunity to practice and develop skills. I feel that I am at the begging of my journey and look forward to learning skills and growing in confidence.



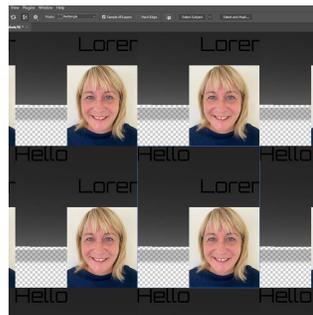
## Adobe Photoshop

I enjoyed the opportunity to exploring the functionality and how to create and change images.

Task 1 was to upload a self image and explore layers and image designs.



Uploading image/saturation



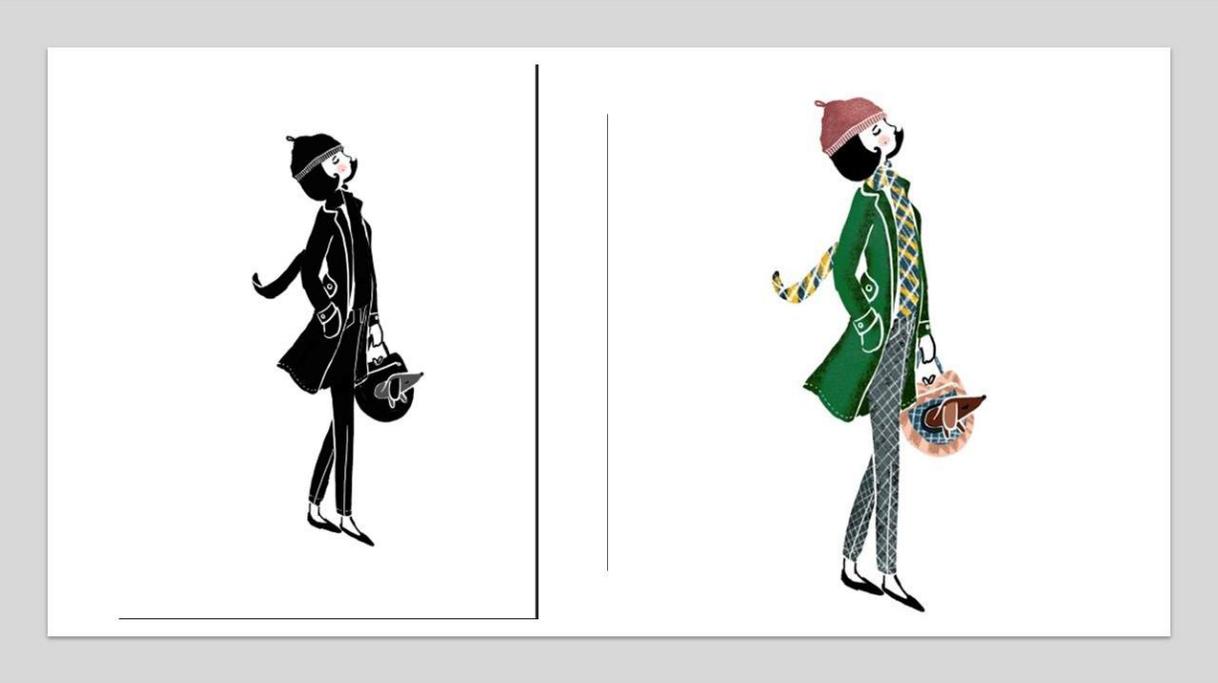
copy images and layering backgrounds



Adding image as central banner



layering images



**ET Voila!**

**I experimented with colour, brushes, layout, textures and patterns.**

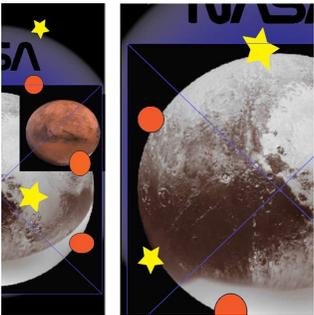
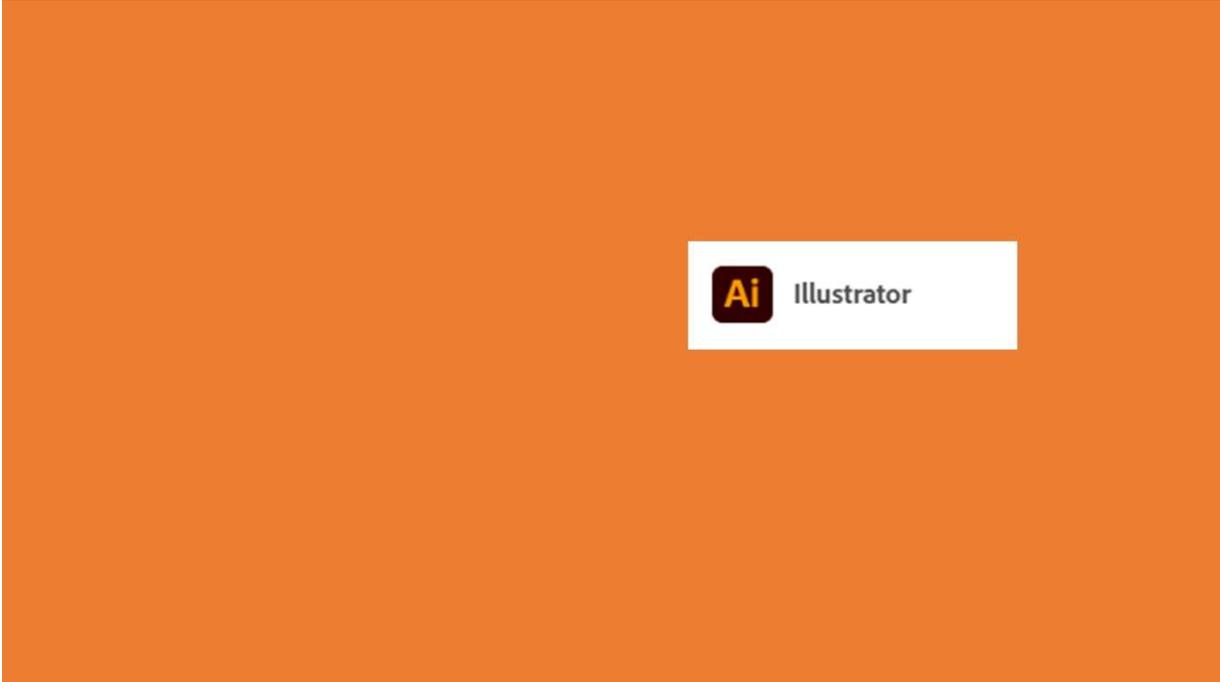
I ran out of time to explore more options however, now have an understanding of how to apply techniques.

## **Reflection**

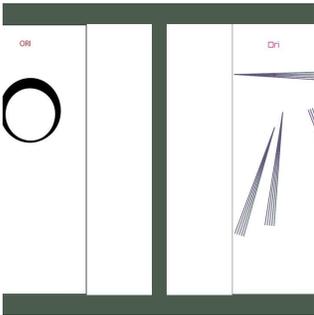
Having the support of tutors and peers on the apprenticeship provides support and guidance. Usually, the time it takes to learn and experiment with new software is time consuming and does have an impact on meeting tight deadlines. I will continue to explore and learn about the functionality of photoshop.

**Adobe Illustrator**

This software was new to me and at first, I found the layout complex.



**NASA**



**ORI examples  
1 & 2**

**Reflection**

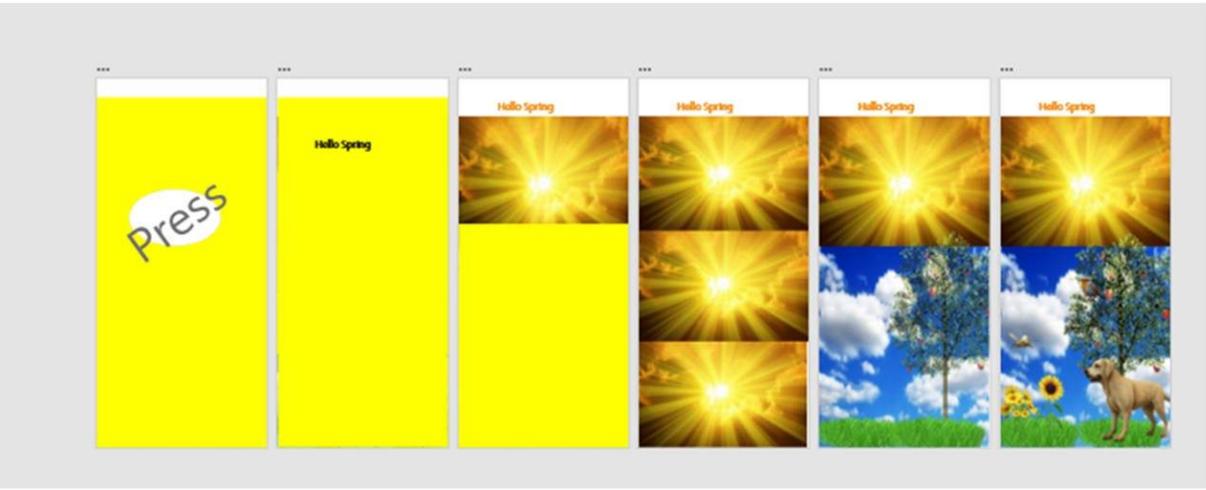
I created these artboards and layered the different images. I had to refer back to the videoed tutor session, and research Adobe help to get to this stage. I selected, embedded the images and played around with layers and colours.



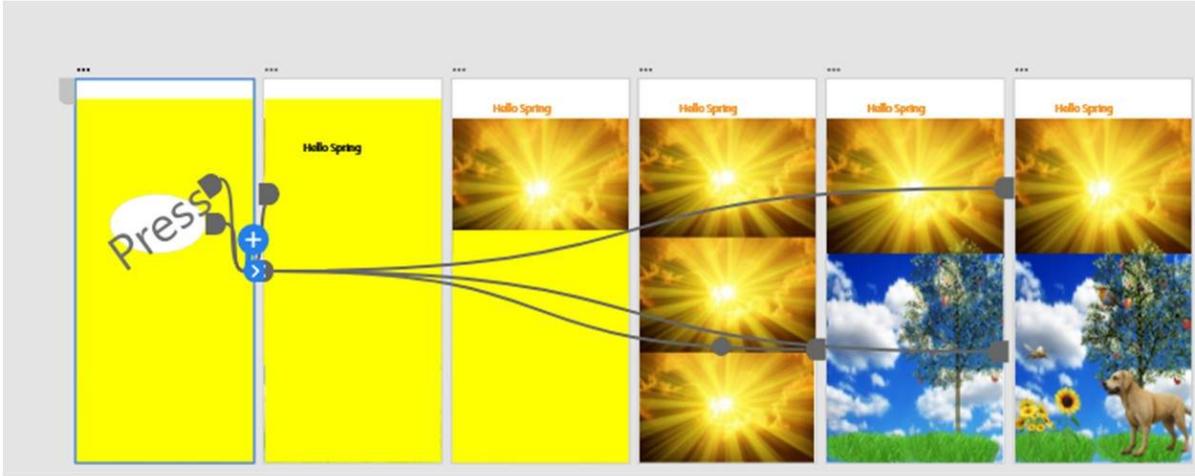
XD

Another new software for me to learn and explore.





I uploaded the Ai image into XD and decided to create additional artboards and layers.



Next

I set up transitions to move between the artboards and return to the beginning.

## Select Press below to see the animation

 ADOBE



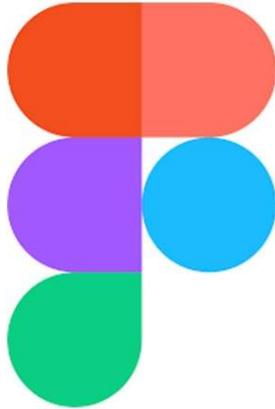
**Illustrator & Ai task 1**

6 Screens, Last modified on Jan 27, 2023 15:07 GMT

**READ MORE ADOBE >**

### Reflection

Creating the transitions was fiddly and I kept having difficulty getting the right flow, I researched adobe help and asked Bryan for help as he'd managed fine. I hadn't noticed but I had accidentally changed triggers to time instead of click. For the next project, I'll check triggers at each stage.



## **Figma**

Day 1 for induction we were thrown into this new software. It was a challenge at first for me to visualise the display and realised I needed to reduce the zoom so I could see everyone.

## **Reflection**

I really enjoyed learning and participating on the Figjam created for induction. The modern platform is clear to use and exciting way to share design ideas.

I decided to use a Figjam for a team meeting however, realised I need more practice with the software as I couldn't get the function correct to lead and guide colleagues.